

# EAN-13 barcode

## Fact Sheet

The EAN-13 barcode is used to encode a GTIN-13 and can be scanned in both a retail Point-of-Sale (POS) and a General Distribution Scanning environment.

**Figure 1: EAN-13 barcode at nominal size (100%)**



**Note:** Figure is not to scale. Measurements are in millimetres.

### Magnification (X-dimension)

The specified magnification (X-dimension) range for an EAN-13 barcode is:

- Retail POS: 80% - 200% (X-dimension 0.26mm - 0.66mm).
- General Distribution: 150% - 200% (X-dimension 0.50mm - 0.66mm). (automated scanning)

These barcodes may only be printed using magnification below 80% (X-dimension below 0.26mm) under the following conditions:

- The allowance for X-dimensions between 0.249 mm and 0.26 mm is only applicable to on demand (e.g., thermal, laser) print processes. For all other printing processes, an X-dimension of 0.264 millimetre (magnification of 80%) is attainable and is the minimum allowable size.
- When printing a minimum symbol with any method of printing, the area provided for printing the symbol and the required Quiet Zone SHOULD never be less than the area required for an X-dimension of 0.26 mm (or magnification of 80%).



## **Human Readable Interpretation**

The Human Readable Interpretation should be printed beneath the barcode and must show all the digits encoded in the barcode.

The recommended typeface for the Human Readable Interpretation is OCR-B at a height of 2.75mm at nominal size (100% magnification, X-dimension 0.33mm). This typeface is a recommendation only and alternative type fonts and character sizes are acceptable provided the digits are clearly legible.

## **Symbol Height**

The dark bars forming the left, centre and right guard bar patterns shall be extended downward by 5X (e.g. 1.65mm at X-dimension 0.33mm). See Table 1 for height of bars at various X-dimensions.

**Table 1: EAN-13 barcode dimensions**

Magnification	X-dimension	Width	Bar Height	Left Quiet Zone	Right Quiet Zone
80%	0.26	25.08	18.28	2.90	1.85
85%	0.28	26.65	19.42	3.09	1.96
90%	0.30	28.22	20.57	3.27	2.08
95%	0.31	29.78	21.71	3.45	2.19
100%	0.33	31.35	22.85	3.63	2.31
105%	0.35	32.92	23.99	3.81	2.43
110%	0.36	34.49	25.14	3.99	2.54
115%	0.38	36.05	26.28	4.17	2.66
120%	0.40	37.62	27.42	4.36	2.77
125%	0.41	39.19	28.56	4.54	2.89
130%	0.43	40.76	29.71	4.72	3.00
135%	0.45	42.32	30.85	4.90	3.12
140%	0.46	43.89	31.99	5.08	3.23
145%	0.48	45.46	33.13	5.26	3.35
150%	0.50	47.03	34.28	5.45	3.47
155%	0.51	48.59	35.42	5.63	3.58
160%	0.53	50.16	36.56	5.81	3.70
165%	0.54	51.73	37.70	5.99	3.81
170%	0.56	53.30	38.85	6.17	3.93
175%	0.58	54.86	39.99	6.35	4.04
180%	0.59	56.43	41.13	6.53	4.16
185%	0.61	58.00	42.27	6.72	4.27
190%	0.63	59.57	43.42	6.90	4.39
195%	0.64	61.13	44.56	7.08	4.50
200%	0.66	62.70	45.70	7.26	4.62

**Notes:**

- Width = width of barcode excluding Quiet Zones.
  - Bar Height = bar height excluding guard bar patterns.
  - To allow for possible ink spread, allow slightly more than the minimum required Quiet Zone.
- All measurements are in millimetres.